THE ABILITY CHALLENGE 5-YEAR STRATEGIC SNAPSHOT 2022 – 2027

By 2045, 1 million students with disabilities are on track to graduate, ready to thrive and empowered to take on the world.

**Purpose**
Transform how students with disabilities are served by educators in schools.

**Mission**
Develop and support authentically inclusive school communities and teams that work together to meet the unique needs of all learners

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**ABC ROADMAP**

- **Needs Assessment**
- **Improvement Plan**
- **Leadership Coaching**
- **Educator Training**
- **Continuous Improvement Tools**
- **Sustainability Plan**

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**5-YEAR PRIORITIES**

**Reach & Scale**
25,000 students; 250 schools/districts
Grow impact annually through technology & self-service tools

**ABC Model**
Net promoter of 8
Continuously enhance and optimize

**Research & Advocacy**
2+ published studies
Inspire change throughout the education sector

**Tools & Community**
1,000+ educator network
Build a community consistently using ABC tools

**Organization Health**
100% program costs covered by earned revenue
Ensure strong organizational health

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**FINANCIAL MODEL**

**EXPENSES:**
- ABC Program (ABC Complete & Activate): $3.8M
- Scale / Tech / R&D / R&A: $2.2M
- Sales / Fundraising: $600K
- Org & Admin: $1M

**REVENUE:**
- Earned Revenue: $5.2M
- Contributed Revenue: $2.4M